Message Text

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MANILA PASS USADB

E.O. 11652: N/A

TAGS: BENC, ASEAN, ID, RP, TH, MY, SN

SUBJECT: ASEAN: PROPOSAL FOR HIGH-LEVEL U.S. DESIGN/CONSTRUCTION INDUSTRY VISIT TO ASEAN COUNTRIES

1. COMMERCE/MEPD AND STATE HAVE BEEN DISCUSSING POSSIBILITY OF U.S. INDUSTRY VISIT TO ASEAN COUNTRIES LIMITED OFFICIAL USE

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IN NEAR FUTURE TO SERVE COMMERCIAL INTERESTS OF U.S. FIRMS WHO SEE ASEAN COUNTRIES AS GROWING MARKET FOR ENGINEERING/CONSTRUCTION SERVICES AND TECHNOLOGY. BY VISITING ALL ASEAN COUNTRIES WE ALSO HOPE TO DEMONSTRATE USG AND US INDUSTRY INTEREST IN ASEAN REGIONAL CONCEPT.

2. WE BELIEVE HIGH-LEVEL INDUSTRY PARTICIPATION FOR SUCH

A VISIT CAN READILY BE SOLICITED FROM EXECUTIVES OF LEADING US DESIGN/CONSTRUCTION COMPANIES. PURPOSE OF VISIT WOULD BE TO DEVELOP INFORMATION AND PURSUE BUSINESS OPPORTUNITIES RELATED TO INDUSTRIALIZATION PLANS AND MAJOR PROJECTS, AND TO ESTABLISH OR STRENGTHEN CONTACTS BETWEEN COMPANY EXECUTIVES AND GOVERNMENT DECISION-MAKERS FOR FOLLOW-UP ON BUSINESS OPPORTUNITIES.

- 3. PROGRAM COULD INCLUDE SESSIONS FOR COMPANY PRESENTATIONS ON MAJOR PROJECT PLANNING AND IMPLEMENTATION TECHNIQUES AND/OR TECHNICAL SUBJECTS OF INTEREST TO EACH COUNTRY RELATING TO SPECIFIC MAJOR PROJECTS (SUCH AS NATURAL GAS DEVELOPMENT FOR THAILAND AND MALAYSIA, PETROCHEMICALS FOR PHILIPPINES, AMMONIA-BASED FERTILIZERS FOR INDONESIA AND MALAYSIA, ETC.) ASEAN SIDE COULD ALSO MAKE PRESENTATIONS ON DEVELOPMENT PROGRAMS AND UPCOMING PROJECTS. IN ADDITION, MEETINGS WITH KEY GOVERNMENT OFFICIALS WOULD BE ARRANGED FOR GROUP AND INDIVIDUAL COMPANIES. ENVISION ALSO INDUSTRY MEETING WITH USADB FOR BRIEFING ON PROJECTS PROPOSED FOR BANK FINANCING.
- 4. TIMING OF VISIT LOOKS BEST FOR EARLY NOVEMBER, DEPENDING, OF COURSE, ON POSTS' CONVENIENCE AND AVAILABILITY OF OFFICIALS RESPONSIBLE FOR DEVELOPMENT PROGRAMS AND PROJECTS.

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- 5. ADVANCE PREPARATIONS WOULD BE REQUIRED ON PART OF POSTS, ALTHOUGH WE ANTICIPATE THAT ADVANCE OFFICER CAN VISIT POSTS TO ASSIST IN MAKING NECESSARY ARRANGEMENTS. POSTS' SUPPORT AND PARTICIPATION DURING VISIT WOULD ALSO BE REQUIRED. INDUSTRY GROUP WOULD BE ACCOMPANIED BY AT LEAST ONE USG ESCORT.
- 6. WOULD APPRECIATE POSTS' SUGGESTIONS AND COMMENTS ON IDEA OF INDUSTRY VISIT. WOULD LIKE IMPRESSIONS AS TO PROBABLY RECEPTIVITY OF HOST GOVERNMENTS, TIMING OF VISIT, AND SUGGESTIONS ON AGENDA, ETC. VANCE

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